



Digital Art Commission – “Salmon in First Nations Style”



Project Description:

We are seeking a commissioned art piece that depicts a salmon in the style of First Nations art, paying homage to the cultural heritage of our region. This artwork will be a central visual element for marketing and print materials at the ACPA Ports Canada Conference 2024, and we also will incorporate it into our new logo.

Cultural Collaboration:

Our goal is to collaborate respectfully, honor traditions, include cultural nuances, and accurately represent the rich heritage of the First Nations community in Port Alberni. We seek an artist who can infuse cultural authenticity into the artwork.

Art Piece Details:

Art Type: Image of a salmon in the style of First Nations art. Can be a digital illustration, drawing or painting.

Digitization: The final piece needs to be digitized for use in marketing and print materials. The Port Alberni Port Authority (PAPA) can assist in this process if required.

Orientation: The orientation is flexible, with size recommendations left to the artist's discretion. *Should be similar to the size of the fish in the logo example.*

Timeline:

Dec 15, 2023 - Applications including initial designs are due.

Dec 22, 2023 - First draft is due.

Jan 8, 2024 - Final design to be delivered in digital format.

Budget and Payment Schedule:

Total Budget: \$500

Will be paid upon delivery of the final digital format.

Additional Information:

- The image will be used in digital marketing materials for the ACPA 2024 conference.
- The image will be incorporated into PAPA's new logo and re-branding designs.
- We appreciate the artist's contribution in helping us accurately represent and celebrate the cultural significance of salmon and Port Alberni's first nations communities.

Please submit your portfolio and proposal to cferro@papa-appa.ca by **Dec 15, 2023** for consideration. Thank you for your interest in this commission opportunity. We look forward to reviewing your proposals and working collaboratively with the chosen artist.

Sincerely,

Carmela Ferro, Marketing and Communications Coordinator, Port Alberni Port Authority (PAPA)
cferro@papa-appa.ca