



**PORT ALBERNI PORT AUTHORITY**  
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## **FOR IMMEDIATE RELEASE**

### **Port Alberni Port Authority to Officially Open and Name “Somass Strip” Development**

**July 7, 2016**

Port Alberni – The Port Alberni Port Authority (PAPA) is proud to invite the public to the Official Grand Opening and Naming of the development between Fishermen’s Harbour and Western Forest Products’ Somass Mill that has been known as the “Somass Strip.”

This Grand Opening marks the culmination of a project that received a significant funding contribution from Island Coastal Economic Trust (ICET) towards the continuation of the Fishermen’s Harbour Initiative that started with the installation of Centennial Pier and a partnership with the City of Port Alberni that supported the construction of the yellow cedar boardwalk overseeing the commercial fishing marina. Port President and CEO, Zoran Knezevic states that “the Port, along with its funding partners of ICET, Small Craft Harbours, City of Port Alberni and Western Economic Diversification, has invested over \$9 million towards these projects, which will help to enhance the diversity and vibrancy of our waterfront.”

During this Grand Opening the Port will have Pacific Seaplanes join it to unveil the winner of the “Name the Development” contest. The winner receives two return air fare tickets between Port Alberni and Vancouver from Pacific Seaplanes. This chosen name will identify this site as a location for leisure and business activities in Port Alberni.

Date: Thursday July 21, 2016

Time: 11 am

Location: “Somass Strip” at 3300 Harbour Road between Fishermen’s Harbour and WFP  
Somass Mill site

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For more information please contact:

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