



**PORT ALBERNI PORT AUTHORITY**  
2750 Harbour Road  
Port Alberni, BC V9Y 7X2  
Tel. (250) 723-5312 Fax. (250) 723-1114  
[www.portalberniportauthority.ca](http://www.portalberniportauthority.ca)

**ADMINISTRATION PORTUAIRE DE PORT ALBERNI**  
2750, Harbour Road  
Port Alberni, BC V9Y 7X2  
Tél. (250) 723-5312 Fax. (250) 723-1114  
[www.portalberniportauthority.ca](http://www.portalberniportauthority.ca)

**FOR IMMEDIATE RELEASE**

**March 24, 2011**

**Government of Canada Appoints Darren DeLuca to Port Alberni Port Authority Board of Directors**

**PORT ALBERNI** – The Port Alberni Port Authority is pleased to announce the re-appointment of Darren DeLuca by the Government of Canada to its Board of Directors effective April 11, 2011 to a three-year term.

As a licensed realtor and an avid outdoorsman with his own outfitting and guide company Mr. DeLuca is very aware of the rich natural and commercial assets that contribute to the economic diversification and opportunities available in the region. As well as being an active businessman Darren has contributed to a number of volunteer boards and associations including the Guide Outfitters Association of BC, West Island Treaty Regional Advisory Committee, Regional Aquatic Management Society, Chamber of Commerce and others.

As a returning director to the board Mr. DeLuca will work to see the Port continue as an economic engine for the community. He believes that “the Port is a critical component and provides opportunity for growth and investment in value-added forestry, commercial and recreational fisheries. Port investments in Fishermen’s Harbour and Harbour Quay bode well for tourism diversification and the cruise ship industry.” While such investments and their returns are important Darren shares the Port Authority’s organizational value of balanced decision-making that considers the economic, environmental and social impacts on the region while planning port operations for the future.

When Darren is not busy operating his businesses or contributing to volunteer organizations he finds time to enjoy the great outdoors hunting, sport fishing and taking photos. Of course, like many in the Alberni Valley, Darren can be found cheering on the BCHL Jr. A. Bulldogs.

-30-

For more information please contact:  
Don Ferster, Chairman of the Board  
Port Alberni Port Authority  
Ph: 250-723-5231