



**PORT ALBERNI PORT AUTHORITY  
CLUTESI HAVEN MARINA  
LAUNCH RAMP RAIL ADVERTISING APPLICATION**

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Cell Number:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Short Description of Business:** \_\_\_\_\_

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**Ad proof and description of sign materials provided:** Yes \_\_\_\_\_ No \_\_\_\_\_

**Applicant signature accepting all Terms, Conditions, Specifications and Guidelines:**

\_\_\_\_\_  
**(Signature)**

**Application Approved:**

**Application Declined:**

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**David McCormick, MBA**  
**Director of Public Relations & Business Development**

**Date**



## **PORT ALBERNI PORT AUTHORITY CLUTESI HAVEN MARINA LAUNCH RAMP RAIL ADVERTISING APPLICATION**

*The Port Alberni Port Authority has a limited number of advertising spaces available for marine and hospitality related businesses at the launch ramp rail in Clutesi Haven Marina to be posted throughout the remainder of 2015.*

### **Fees:**

- The cost for each 6 feet long by 3 feet high advertising space is \$200 + tax due from time application is approved through to December 31, 2015
- Advertisers are responsible for all costs related to the design, production, mounting, maintenance and removal of their advertisement.

### **Specifications & Guidelines:**

- Each sign must be 6 feet wide by 3 feet high to fit within the existing framework of the rail
- Each sign must be presented in proof form and approved by PAPA prior to being posted (it is advised to do this prior to production of the actual sign)
- All signs must be made of a weather-resistant, durable material
- Also signs must be produced in such a way as to support bracketing or other suitable means to attach to existing rail
- Advertising fee must be paid to PAPA upon approval and prior to signage being posted
- PAPA staff will assist the advertiser but are not responsible to install the signage
- PAPA may, at its discretion, enforce that a sign be repaired, removed or replaced at the sole expense of the advertiser at any time for reasons that may compromise the safety or visual cleanliness of the advertising area
- Signage location will be first-come, first served
- There is no implied or inferred contract between advertisers and PAPA which guarantees signage and location